



Karolina Wcisło  
Graphic & Web Designer



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Wrocław (I can move to another city.)



[Portfolio](#)

## Skills

- **Advanced** (regularly used, proficient at work):  
Illustrator, Indesign, Photoshop, Figma, Webwave, Firefly, Chat GPT, Trello
- **Intermediate** (well-known but not used daily):  
After Effect, Google Web Designer, WebFlow, Canva, Adobe XD, Slack, Jira, Corel Draw, Articulate Storyline 360
- **Basic** (familiar with core functions, quick learner):  
HTML5, CSS3, Wordpress

## Education

2024  
Proedukacja Sp. z o.o. „Szkolenie przez wartości”

2024  
Licencjonowane warsztaty FCPL Sp. z o.o.  
„7 nawyków skutecznego działania”

2022  
IT Media S.C. „Motion Designer”

2016 – 2017  
Policealne Studium Reklamy we Wrocławiu  
„Grafik Komputerowy”

2009 – 2013  
ZS nr1 w Wieluniu  
„Technik Organizacji Usług Gastronomicznych”

## Interests & Hobbies

Mountain and off-road cycling, squash, running, calisthenics, mindfulness, graphic design courses, books, swimming, rock music, and team sports.

## Other

- Full availability
- English proficiency: A2+/B1 (eager to improve)
- Driving license: Category B

## About me

I create effective graphic designs by combining aesthetics with functionality. I specialize in visual identity, 2D animation, marketing materials, and website design (in Figma and ready-made CMS platforms). I have worked with printing houses, agencies, and business clients, handling projects both independently and as part of a team.

A proactive, self-sufficient approach and strong project management skills allow me to successfully execute even the most demanding tasks. I pay attention to detail and value creativity, punctuality, and effective communication—key elements in delivering polished and impactful solutions. My excellent communication skills and collaborative mindset help me build strong relationships and efficiently coordinate work with other professionals.

I gladly support the creative process by using AI tools that enhance graphic design projects. Visit my website: [clickmade.pl](https://clickmade.pl) or go directly to [clickmade.pl/portfolio](https://clickmade.pl/portfolio)

## Professional experience

2013 – ...

**Click Made Karolina Wcisło**

Freelance Graphic Designer

12.2021 – 01.2025

**WINS Sp. z o.o. / WINS Lab Sp. z o.o.**

Graphic Designer / Product Owner

As a Product Owner, I was responsible for the development of a brochure generator and the repair of CMS modules for creating landing pages, working closely with developers and testers. I created promotional materials for both online and offline use and prepared them for print. I designed websites in CMS and Figma and created advertising animations. I ensured visual consistency for brands such as WINS, wFirma, wFirma dla BR, Poradnik Przedsiębiorcy, and Poradnik Pracownika. I also developed the „5 ways...” brand, including the landing page design and system, which continues to evolve.

12.2019 – 05.2021

**Uniq Polimedia Marcin Sawicz**

Graphic Designer

I worked on magazine layout design (Wroclife, Kwartalnik Biblijny) and photo editing. I created infographics and marketing materials, preparing them for both print and online publication. I also designed projects tailored to die-cut templates.

05.2019 – 12.2019

**Agencja Reklamowa Offteam Sp. z o.o.**

Graphic Designer

I developed concepts for online campaigns, designing banners, landing pages, and data visualization infographics. I created graphic content for marketing and sales channels, ensuring files were optimized for both digital and print formats.

02.2019 – 04.2019

**Pyszne.pl (two-month project)**

Visual Designer

03.2018 – 01.2019

**PMConsulting Sp. z o.o.**

E-learning developer,  
Graphic Designer

I illustrated based on provided scripts, designed animation assets, and brought them to life. I also worked on e-learning course layouts, designed e-learning platforms, and created websites.

04.2015 – 12.2015

**Agencja Reklamy Wizualnej FOCUS  
Krzysztof Wojtiuk Sp. j.**

Graphic Designer

Additionally, I managed direct client interactions, designed advertising materials, and prepared projects for small and large-format printing. I operated cutting and printing machines used in production.

Wyrażam zgodę na przetwarzanie moich danych osobowych dla potrzeb niezbędnych do realizacji procesu rekrutacji (zgodnie z ustawą z dnia 10 maja 2018 roku o ochronie danych osobowych (Dz. Ustaw z 2018, poz. 1000) oraz zgodnie z Rozporządzeniem Parlamentu Europejskiego i Rady (UE) 2016/679 z dnia 27 kwietnia 2016 r. w sprawie ochrony osób fizycznych w związku z przetwarzaniem danych osobowych i w sprawie swobodnego przepływu takich danych oraz uchylenia dyrektywy 95/46/WE (RODO).